



**Dr. GOTO Kazuhisa, NARO
Japan**

Profile

Dr. Kazuhisa Goto is a Marketing Scientist, and his current position is as an Administrator for research management at the headquarters of the National Agriculture and Food Research Organization: NARO, Japan, and a visiting professor at the Tokyo University of Agriculture. He studied agricultural economics and marketing science at university. His doctoral degree theme was "Agribusiness and Entrepreneurship". Furthermore, he has been researching "Open Innovation" in Europe for more than 10 years as an Agricultural Economist.

As a representative of the NARO European office at Wageningen University & Research in the Netherlands, Dr. GOTO is promoting collaborative work with WUR corporate strategy and account. His current responsibilities are to create a brand-new collaboration

research project between Japan and EU countries, based on agro-food tech and sustainability research. This project is aimed at contributing to the world's agriculture, food, and environmental issues, by using our combined pieces of knowledge.

He received an Agriculture, Forestry and Fisheries Research Council Chairman's Award for Young Researcher in 2013 and a Contribution award for local industries, Food Preservation Science in 2016.

Linked in <https://www.linkedin.com/in/gotok/>