

Pitch session CV

Global Foodture

Sustainable food system transformation through innovation and collaboration

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Global FOODture supports the sustainable transition of the food system through stimulating global collaboration and innovation. Particularly, innovation collaboration of European SMEs and Asian partners from Japan, South Korea, Singapore, and Thailand. The project develops and implements a joint internationalisation strategy with a variety of activities. For example online matchmaking, international training program, innovation missions and online thematic workshop in the following 5 areas:

- Agriculture cultivation support solutions
- Alternative proteins
- Healthy and functional food products and personalised nutrition
- Sustainable packaging
- Reducing Food waste

This project was initiated by 7 European Cluster organisations: Foodvalley, Food & Bio Cluster Denmark, FOOD+I, Vitagora, Flanders'FOOD, ITC – Innovation Technology Cluster Murska Sobota and Packaging Cluster, from 5 different countries. In addition, the consortium collaborates closely with international partners in Asia.

Foodvalley NL is an independent international organisation working together with front runners to accelerate the global transition to a sustainable food system. Our organisation acts as a catalyst for transition of the global food system by addressing system and market failures. With our network as a foundation, we build communities and initiatives that address urgent challenges in the areas of Protein Shift, Food & Health, and Circular Agrifood.